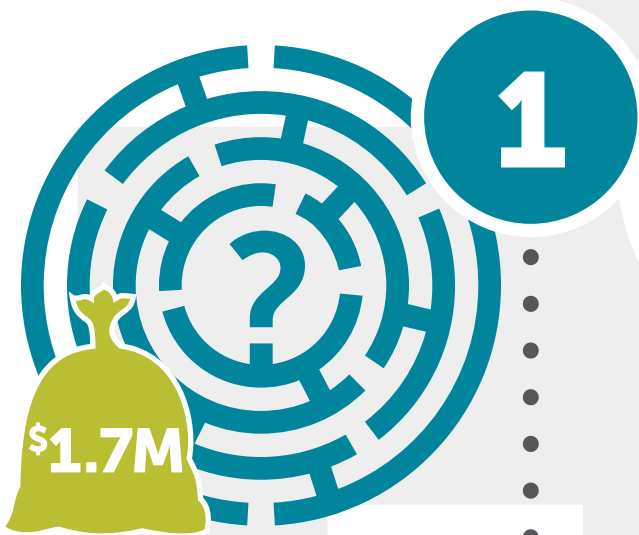


3 WAYS HOSPITALS THROW MONEY AWAY



55% UNPROFITABLE

A study recently published in *Health Affairs*¹ showed that more than half of U.S. hospitals lose money on each patient they serve. What are potential causes?



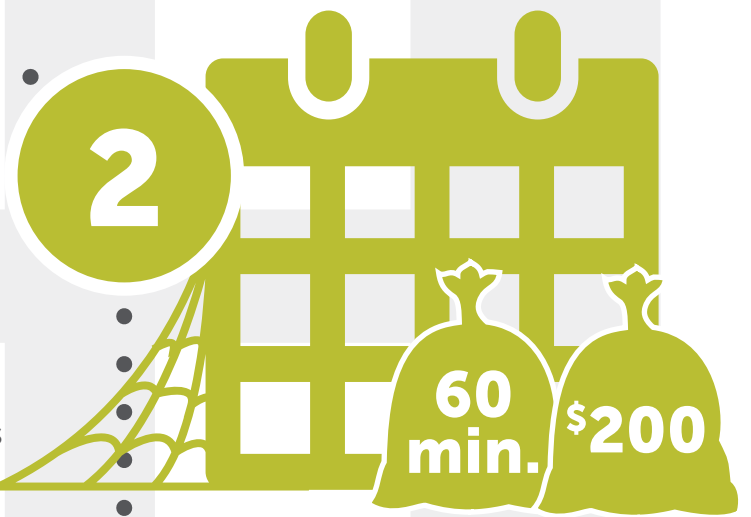
1

NOT MINDING YOUR REFERRAL NETWORK LOSES PATIENTS

\$1.7 MILLION. That's how much an average referring provider represents to destination providers annually. Yet, many organizations fail to cultivate or manage those relationships.

UNUSED SCHEDULING CAPACITY COSTS MONEY

60 MINUTES AND \$200. That's what each open slot costs a typical physician. If you've got open MRI or CT slots, it costs even more. Between unfilled appointments and no-shows, expensive resources are left idle.



2

AUTHORIZATIONS COST MORE THAN YOU THINK

\$31 BILLION. That's how much gets spent each year dealing with insurance authorizations and payments. When authorizations don't arrive in time, patients are often never rescheduled.



3

3 WAYS TO IMPROVE PROFITABILITY



1 Be the destination where referring providers want to send their patients.



2 Optimize scheduling capacity while offering convenience to patients.



3 Master insurance authorizations to avoid costly denials.

IMPROVE YOUR ORGANIZATION'S PROFITABILITY